



Genie Soft

INTERFACE



Genie Backup Manager Pro is the most user friendly backup software on the market.

The software's wizard-based functionality and clean intuitive interface takes the mystery out of backup and makes safeguarding data an enjoyable task instead of a "that dreadful thing you have to do every week."

GBM Pro also keeps the visually impaired in mind, as it supports Windows visual accessibility options and appearance themes..

COMPREHENSIVE BACKUP SOLUTION



Genie Backup Manager Pro 7.0 is a comprehensive backup utility that can backup files, folders, Emails, settings, programs, program settings and more. Users do not need to point GBM Pro to the location of their critical data, it already knows where to find it.

GBM Pro can also backup to virtually any storage device, including: External/Internal hard disks, memory sticks, removable media devices, CD/DVD(dual layered), Tape devices, and remote locations using FTP service and the newly integrate online Service. With this Online service, you can backup and store your files anytime anywhere!

For ultimate flexibility, GBM Pro offers scripting options that enable users to write custom plug-ins to extend the software's capabilities, as well as to create complete backup jobs, that are sharable and portable, instead of using complex command line options.



Genie Backup Manager Professional 7.0

One Backup Solution For All

GBMPro Is a very easy to use yet powerful and flexible software that can back up and restore files, documents, emails, settings, programs and more to virtually any local or remote device.

It is perfect for users of all computer comfort levels. Novice users will find it easy to create their first backup job in matter of minutes after installing the software, thanks to its intuitive wizard-based user interface, while advanced users will appreciate the software's extended scalability and flexibility, and features.

GBM is also the only backup software on the market that offers unlimited FREE plug-ins, which the user can download or create to extend the capabilities of Genie Backup Manager™.

"I'm kicking myself for not having gone with Genie first! The other one I went with(even with all its praise for it)was a disappointment. Genie Backup Manager really is easy to use and easy on the eyes (and brain)to negotiate. The interface is beautifully designed too. This is the product Ill be sure to tell others about when the subject comes up"

-Guy Sacco



SECURITY



With Genie Backup Manager Pro, you can make sure your sensitive data will not fall into unauthorized hands. Secure your eyes-only backed up documents and files with highly secure AES encryption.

AES is the Advanced Encryption Standard. This encryption method is the same level of encryption security used by U.S. governmental organizations to protect their sensitive data.

You can use secondary headings to organize your text and make it easier to read.

AVOIDING SKIPPED FILES



Genie-Soft offers Genie File Access Manager (FAM) as an integrated utility that compliments Genie Backup Manager Server's backup power.

Genie's FAM was designed to ensure business continuity of all their mission critical data. Many companies are at risk because their backup software can't backup exclusive, in use or open files, leaving security holes in their backup strategy. With GBM and FAM, these worries are no more.

FAM will run silently in the background to help you protect ALL your data in case of system failure or disaster without interrupting day to day operations, 24 hours a day, 7 days a week.

FREE PLUG-INS



Other backup software charge users extra for downloading plug-ins that allow them to backup more items, such as email clients, applications settings, instant messengers, etc...

Genie Backup Manager, however, offer its users unlimited free plug-ins. Meaning that users can download any plug-in available in the Genie-Soft database free of charge and that the database is continuously growing to include more plug-ins.

Users can also, use GBM's scripting options to create new plug-ins, and share them with friends, colleague, and other GBM users.

MAIN FEATURES



- ◆ **2-Mode Wizard-Based Interface**
- ◆ **Backup To Virtually Any Storage Device**
- ◆ **Backup The Following Items**
 - File and Folders**
 - Programs And Program Settings**
 - Microsoft Outlook2002/2003 Data**
 - Microsoft Outlook Express Data**
 - Windows Registry**
 - Windows Settings**
 - Windows Favorites**
 - Internet Explorer Settings**
 - Windows Address Book**
 - Windows Desktop**
 - Windows Fonts**
 - My Documents**
 - Photo Files**
 - Media Files**
- ◆ **Perform Full, Increment, Mirror And Differential Backups**
- ◆ **Multi-Drive Spanning**
- ◆ **Multi-Disk Spanning**
- ◆ **Multi-Tape Spanning**

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SPACE OPTIMIZATION

Genie Backup Manager 7.0 has uniquely taken consideration of space optimization; therefore offers you with flexible purging settings giving the choice of deleting old backups by either specifying the period of old backups should be kept on the media or by the number of backup sets that are on the media.

In addition to that, GBM has enhanced its compression capabilities by using a 64-bit zip engine enabling you to backup files that are up to 8 Terra bytes in size!

ENTERPRISE FEATURES

With Genie Backup Manager Pro 7.0, home and small business users can afford the features awarded only by enterprise level software. One look at the list of main features is enough for you to realize the level of flexibility and advanced functionality that Genie Backup Manager offers.

With GBM, no need to pay BIG bucks to get the kind of data protection that the BIG boys use.

PROVEN SUPERIOR PERFORMANCE

Genie Backup Manager Pro 7.0 leverages proprietary and nonproprietary technology to build a backup and restore management solution that is among the fastest and most flexible on the market..

The Genie Soft product family has over the past couple of years been decorated with an abundance of software and shareware Editors Choice awards in some of the most famous and industry respected magazines and web sites.

These software authorities carried out benchmark and performance tests that proved that Genie Backup Manager is the best overall backup software in its category, judging on factors of: flexibility, features, reliability, performance, pricing and user friendliness. To view a complete list of awards and testimonials on Genie Backup Manager, please visit:

http://www.genie-soft.com/products/gbm_shared/awards.html

MAIN FEATURES

- ◆ Free Plug-ins
- ◆ Running Backup Tasks While Logged Off
- ◆ File Access Manager
- ◆ Self Restorable Backup Media Sets
- ◆ Highly Secure AES Encryption(128, 192, and 256)
- ◆ File Filtering And Auto Exclude
- ◆ Schedule Backups To Run Unattended
- ◆ Email Notifications Of Performed Backups
- ◆ Cataloging, With The Ability To Search And Restore Files
- ◆ Free Technical Support For On-The-Shelf Products
- ◆ One Year Of Free Major And Minor Upgrades
- ◆ Bit By Bit And Cyclic Redundancy Check Data Verification
- ◆ Supports Windows Visual Accessibility Options
- ◆ Pre And Post Job Commands
- ◆ Simulate CD/DVD Burning Before Committing Data To Disc
- ◆ Enhanced 64-Bit Zip Engine
- ◆ Backup Files As Large As 8 Terra Bytes

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